



For the World and For People

~Toward Resolving Social Issues through Our Business Operations~

“My Thought to Materiality” from Mr. Ozaki (Segment Chief, Corporate Planning & Innovation Segment)

To ensure that Toyota Boshoku continues to be “a company needed by society” and “a company that grows together with society,” we will shift to CSV management (Creating Shared Value). When you hear about CSV management, you might think of it as a new way, but for us who have the Principles of Toyoda, it is something that we have already put into practice. Mr. Numa talked about the next 100 years, and what I draw is Toyota Boshoku in 2030. We have formulated materiality and identified what should be done in order to realize Vision that articulates the type of company we aspire to become. Materiality shows how we resolve social issues, including SDGs, through our business operations. The 2025 Mid-term Business Plan also lays out specific measures to achieve materiality. If you read 5 materiality items, you should feel that the work you do on a daily basis has led to materiality. Aiming to “achieve higher targets,” take on the challenge of achieving 2025 management targets “with creativity and courage”!

*To achieve materiality and the 2025 Mid-term Business Plan, involvement of all TB members is vital!
We have developed targets that will lead to members' vitality and enable all of us to take on challenges.
Let's make a concerted effort to make a further Leap forward!*

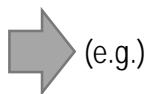


Re-consider the Principles of Toyoda <Part 2>

Details of item no. 3 and 4 of the Principles of Toyoda are as follows.

Always be practical and avoid frivolousness.

Translation : Do not behave luxuriously or flashily, but must be steadfast with a strong mind.



(e.g.)

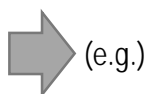
Steady business operation based on its capacity

Pursue the essence and make improvements honestly



Always strive to build a homelike atmosphere at work that is warm and friendly.

Translation: Help each other with a warm heart and get along like a family.



(e.g.)

MONOZUKURI starts from HITOZUKURI

Build partnerships on an equal footing within Toyota G

Open doors to new industries and companies and build teamwork with them



Let's work together!!

