



For the World and For People

~Toward Resolving Social Issues through Our Business Operations~

"Aiming to Become a Truly Interior System Supplier" from Mr. Ito, Executive Vice President

How will the automobile industry change in 2030? With the advancement of MaaS, ride share will expand around the world, car ownership will reach the limit in the developed countries, and various services will be born using automated driving data. Automated driving will evolve and commercial vehicles will take the lead in social implementation, and the weight of added value will be shifted from materials and parts to services and maintenance. Fuel economy regulations in each country will be strengthened, and the need for "safe and comfortable time and space" will expand due to further heightened environmental awareness and changes in lifestyles due to post COVID-19. Considering these changes in social needs, as our desired status in 2030, we will strive to create new value as an interior space creator in order to become a sustainable, world top-level company by enhancing corporate value. We are aiming to become a company that serve as home in the interior field by expanding the region, expanding the development area, and expanding the product lineup so that we can apply the current form of an interior system supplier to an interior space creator on a global basis. Through these activities, we will establish a solid position as an interior systems supplier, leading to a business model that contributes to society through our business operations.

2025 Mid-Term Business Plan was formulated based on the materiality organized from our issues and society's needs. Let's work hard together to achieve 2025 target "as a interior system supplier, become a company that serve as "home" and secure competitiveness that can surpass global suppliers."



Re-consider the Principles of Toyoda <Part 3>

Last item is no.5 of the Principles of Toyoda. Also, let's review the five items you have learned so far.

Always have respect for spiritual matters, and remember to be grateful at all times.

Translation: Always remember to be earnest and spend every day thanking for living well and cheerfully.



(e.g.)

Value gratitude and fulfill social responsibilities

Respond to the expectations of stakeholders with modestness

[Review] Select and fill in the words in parentheses below.

- Always be (①) to your duties, thereby contributing to the company and to the overall good.
- Always be studious and (②), striving to stay ahead of the times.
- Always be (③) and avoid frivolousness.
- Always strive to build a homelike atmosphere at work that is (④).
- Always have respect for spiritual matters, and remember to be (⑤) at all times.

a. practical b. grateful c. faithful d. creative e. warm and friendly



Please check TB's [website](#) for answers.