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# For the World and For People

~Toward Resolving Social Issues through Our Business Operations~

## “To be an Interior Space Creator” from Mr Yamamoto, Executive Vice President

Toyota Boshoku formulated '2025 Mid-term Business Plan' in November last year. It shows specifically TB's effort for TB's materiality. Materiality is key challenges related to our company's goals and there are 5 items. 3 of them are related to safety, environment and comfort to resolve through our core business, and 2 items are related to the people and organizations that are our sources for exercising competitiveness. Then I would like to tell you what materiality means from the view of R&D.

- To bring happiness to people in the world by our products produced from innovative technical development
- To provide our products which contribute to reduction of traffic accidents by realization of CASE & MaaS in our steps to become an "Interior Space Creator."
- To realize the carbon neutral\* world by resolving our neighboring environmental issues in our plant and workplace
- To become a company that develops human resources and gains the trust of society through realizing and promoting what I have mentioned above

\*carbon neutral: having a balance between emitting carbon and absorbing carbon from the atmosphere in the whole lifecycle

By proceeding and realizing these items, with continuous our daily actions with the perspective mentioned above, let's achieve materiality and lead to growth of Toyota Boshoku group.

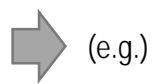
*By technical innovation and becoming "Interior Space Creator," let's challenge TB's materialities to realize future society of wealth and brightness and to realize happiness of all the people working in Toyota Boshoku group.*



## Let's learn about Corporate Philosophy <Part 2>

This time, we will focus on customers and shareholders of corporate philosophy.

### 2. Customers The Company will develop innovative technologies and products to deliver quality that satisfies our customers.



(e.g.)

- Accurately grasp social needs and pursue the quality, price, and safety demanded by customers
- Take on the challenge of developing new technologies and products in order to provide good products and services

### 3. Shareholders The Company will promote innovative management policies that ensure future corporate growth and the trust of our shareholders.



(e.g.)

- Aim for long-term stable growth by strengthening the management foundation

#### [Trivia] What is the meaning of "innovative"?

When referring to a dictionary, innovative means the introduction of new things, ideas or ways of doing something (source: Oxford Learner's Dictionaries). In other words, we should **think from scratch (zero) and work on without being constrained by existing frameworks**. You may find it easier to proceed by the conventional way without thinking anything. However, let's stop once and think from "the zero base." By rethinking from zero, you may find a more efficient and suitable way. Wouldn't it be more fun to take on the challenge with the spirit of **"let's create from zero"** instead of doing the work in an effortless way?